

# WTF should I do with my life? - Privacy Policy

WTF does this policy cover on how WTF should I do with my life, ("WTF," "we," "us," or "our") treats personal information that it collects and receives on [www.wtfshouldidowithmylife.com](http://www.wtfshouldidowithmylife.com). We are not in the business of selling information about you: we use information shared with us for the sole purpose of running and improving our services. This notice tells you what information we collect, steps we take to protect and secure it, how we use and share information, and finally, how you can contact us with questions or concerns.

## What information do we gather?

WTF collects personal information when you register with us, use WTF services or post content on a WTF web site. This information is limited to your email address, full name, username, profile ID, profile image URL, and any information you post on your site.

WTF automatically receives and records information on our server logs from your browser, including your IP address, cookies, and the pages you request. We also collect other use information as part of our analytics services, in order to improve the service. However, we do not link such information to any personally identifiable information you submit while on our site.

WTF uses information for the following general purposes: products and services provision, identification and authentication, services improvement, support, contact, research, and anonymous reporting.

## WTF is Google Analytics?

This website uses Google Analytics, a web analytics service provided by Google, Inc. ("Google"). Google Analytics uses "cookies", which are text files placed on your

computer, to help the website analyze how users use the site. The information generated by the cookie about your use of the website (including your IP address) will be transmitted to and stored by Google on servers in the United States. Google will use this information for the purpose of evaluating your use of the website, compiling reports on website activity for website operators and providing other services relating to website activity and internet usage. Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google's behalf. Google will not associate your IP address with any other data held by Google. You may refuse the use of cookies by selecting the appropriate settings on your browser, however please note that if you do this you may not be able to use the full functionality of this website. By using this website, you consent to the processing of data about you by Google in the manner and for the purposes set out above.

Third Parties, with whom we partner to provide certain features on our site or to display advertising based upon your Web browsing activity, also use Flash cookies to collect and store information. Flash cookies are different from browser cookies because of the amount of, type of, and how data is stored. Cookie management tools provided by your browser may not remove Flash cookies. To learn how to manage privacy and storage settings for Flash cookies click here:

[http://www.macromedia.com/support/documentation/en/flashplayer/help/settings\\_manager.html#117118](http://www.macromedia.com/support/documentation/en/flashplayer/help/settings_manager.html#117118)

## **WTF is an IP Address?**

WTF occasionally obtains IP addresses from users depending upon how you access our web sites. IP addresses, browser and session information may be used for various purposes, including to: Diagnose and prevent service or technology problems reported by our users or engineers that are associated with the IP addresses controlled by a specific web company or ISP; Estimate the total number of users visiting WTF's web sites from specific geographical regions; Help determine which users have access privileges to certain content, services or resources that we offer; Monitor and prevent fraud and abuse.

## **WTF are Cookies?**

A cookie is a small amount of data, which often includes an anonymous unique identifier that is sent to your browser from a web site's computers and stored on your computer's hard drive. If you reject all cookies, you may not be able to use WTF services or products that require you to "sign in" and you may not be able to take full advantage of all offerings. You can configure your browser to accept all cookies, reject all cookies or notify you when a cookie is set.

WTF uses its own cookies for a number of purposes, including to: Keep track of preferences you specify while you are using the WTF Sites, Products and Services; Estimate and report our total audience size and traffic; Conduct research to improve the content and services provided on the WTF Sites, Products and Services.

We also may use cookies to improve the performance of our advertising on other websites.

## **Information Relating to Children**

Individuals under the age of 13 are prohibited from creating or using accounts through [wtfshouldidowithmylife.com](http://wtfshouldidowithmylife.com).

## **WTF information do We use, share and disclose?**

WTF does not share personal information we learn about you from your use of the WTF web sites, products and services with others except as described in this policy. We do not share, sell, rent or trade personally identifiable information with third parties for their promotional purposes.

WTF may use or share your personal information where it is necessary to complete a transaction, to operate or improve the WTF products and services, or to do something that you have asked us to do. Any third parties are prohibited from using your personally identifiable information for promotional purposes.

From time to time, WTF or a partner may sponsor a promotion, sweepstake or contest on WTF. You may be asked to provide personal information including name,

email address or home address or to answer questions in order to participate. This information will be used strictly for the purpose of notifying and arranging delivery of promotional items to the person selected.

When you register for WTF, we collect user-submitted account information such as username and email address to identify users and send notifications related to the use of the service.

When you post content on a WTF web site, you have the ability to post content which may include personally identifiable information about yourself. If you post personal information online that is accessible to the public, you may receive unsolicited messages from other parties in return. You should be aware that any information you provide in these areas may be read, collected, and used by others who access them. To request removal of your personal information from our blog or community forum, contact us at [hello@wtfshouldidowithmylife.com](mailto:hello@wtfshouldidowithmylife.com). In some cases, we may not be able to remove your personal information, in which case we will let you know if we are unable to do so and why.

WTF may share personally identifiable information about you under the following circumstances: We may share your personal information to respond to subpoenas, court orders, or legal process, to establish or exercise our legal rights or, defend against legal claims and if in our judgment in such circumstances disclosure is required or appropriate; We may share your personal information if we believe it is necessary in order to investigate, prevent, or take action regarding illegal activities, suspected fraud, situations involving potential threats to the physical safety of any person, violations of our various terms of use, or as otherwise required by law.

As we continue to develop our business, we may also buy or sell all or part of our business. In such transactions, personally identifiable information you have shared with us is generally one of the business assets that will be transferred. The transferred personally identifiable information will remain subject to the promises made in this privacy policy or subsequent policies to which you have consented.

## **WTF about changes to this Privacy Policy**

WTF may revise, modify or update this policy. We will notify you about significant changes in the way we treat personal information by sending a notice to the primary email address specified in your particular WTF account or by placing a prominent notice on our site prior to the change becoming effective.

## **WTF are Widgets?**

Widgets may support functions that require that you disclose certain personally identifiable information given the user's choice of participation. This information is collected in many different ways such as: forms, surveys, contests, forums, subscribing or unsubscribing to mailings and correcting or updating personally identifiable information and are only used for the purpose in which they were collected.

## **What about links to 3rd Party Sites?**

Our Site includes links to other Web sites whose privacy practices may differ from those of WTF. If you submit personal information to any of those sites, your information is governed by their privacy policies. We encourage you to carefully read the privacy policy of any Web site you visit. Additionally, use of third party sites through WTF will allow WTF to use any profile picture of yours on the WTF website; your continued use of the website confirms your consent to use of your profile picture.

## **What about Facebook?**

You can log in to our site using sign-in services such as Facebook, Twitter, and/or Google+. These services will authenticate your identity and provide you the option to share certain personal information with us such as your name and email address to pre-populate our sign up form. Services like these give you the option to post information about your activities on this Web site to your profile page to share with others within your network. Additionally, use of third party sites through WTF will allow WTF to use any profile picture of yours on the WTF website; your continued use of the website confirms your consent to use of your profile picture.

## WTF about Social Media Widgets?

Our Web site includes Social Media Features, such as the Facebook Like button [and Widgets, such as the Share this button or interactive mini-programs that run on our site]. These Features may collect your IP address, which page you are visiting on our site, and may set a cookie to enable the Feature to function properly. Social Media Features and Widgets are either hosted by a third party or hosted directly on our Site. Your interactions with these Features are governed by the privacy policy of the company providing it.

## WTF about my Confidentiality and Security?

No data transmissions over the Internet can be guaranteed to be 100% secure. Consequently, we cannot ensure or warrant the security of any information you transmit to us and you do so at your own risk. Once we receive your transmission, we make efforts to ensure security on our systems. We use physical, electronic, and procedural safeguards to protect personal information about you.

In certain areas, WTF uses industry-standard SSL-encryption to protect certain data transmissions. However, please note that this is not a guarantee that such information may not be accessed, disclosed, altered or destroyed by breach of such firewalls and secure server software.

If WTF learns of a security systems breach we may attempt to notify you electronically so that you can take appropriate protective steps. By using WTF or providing personal information to us you agree that we can communicate with you electronically regarding security, privacy and administrative issues relating to your use of those sites, products and services. We may post a notice on our applicable web sites if a security breach occurs. If this happens, you will need a web browser enabling you to view the applicable web sites. We may also send an email to you at the email address you have provided to us in these circumstances. Depending on where you live, you may have a legal right to receive notice of a security breach in writing. To receive free written notice of a security breach (or to withdraw your consent from receiving electronic notice) you should notify us at [hello@wtfshouldidowithmylife.com](mailto:hello@wtfshouldidowithmylife.com).

## Changing your Preferences and Personal Information

You can edit your account information with WTF at any time. You can delete your applicable account by visiting the applicable account deletion page; we will retain your information for as long as your account is active or as needed to provide you services, however, please note that some personal information, primarily your contact information, may remain in our records to the extent necessary to protect our legal interests or document compliance with regulatory requirements.

If your personally identifiable information changes, or if you no longer desire our service, you may correct, update, or delete such information by making the change on our user home page, or by emailing our Customer Support at [hello@wtfshouldidowithmylife.com](mailto:hello@wtfshouldidowithmylife.com).

### Contacting WTF

If you have a privacy concern regarding WTF, or this policy, and if you cannot satisfactorily resolve it through the use of those sites, products or services, you should write to us by email at [hello@wtfshouldidowithmylife.com](mailto:hello@wtfshouldidowithmylife.com).